

# CORPORATE DIGITAL ADVERTISING RATES

EFFECTIVE 1 AUGUST 2026



PRINT MEDIA HOUSE  
OF THE YEAR 2026

| FACEBOOK/WHATS APP CHANNEL                                         |  | VAT INCLUSIVE MK  |
|--------------------------------------------------------------------|--|-------------------|
| Poster                                                             |  | 52,000.00         |
| Pinned poster                                                      |  | 130,000.00        |
| Boosting Service (Minimum)                                         |  | 26,000.00         |
| Sponsored content tag                                              |  | 130,000.00        |
| Premium time fee                                                   |  | 65,000.00         |
| Video 60 seconds                                                   |  | 52,000.00         |
| Video 180 seconds                                                  |  | 65,000.00         |
| 30 minutes sponsored program                                       |  | 200,000           |
| 60 Minutes sponsored program                                       |  | 350,000           |
| INSTAGRAM                                                          |  |                   |
| Poster                                                             |  | 19,500.00         |
| Video 60 seconds                                                   |  | 26,000.00         |
| Video 180 Seconds                                                  |  | 32,500.00         |
| LINKEDIN                                                           |  |                   |
| Poster                                                             |  | 19,500.00         |
| Video 60 seconds                                                   |  | 26,000.00         |
| Video 180 Seconds                                                  |  | 32,500.00         |
| <b>DIGITAL COMBO (Facebook, Instagram, whatsapp channel)</b>       |  | <b>100,000.00</b> |
| LIVESTREAMING (Tailor made quotations will be provided on request) |  |                   |
| 1 Hour                                                             |  | 650,000.00        |
| 2 Hours                                                            |  | 1,000,000.00      |
| Half a day                                                         |  | 1,800,000.00      |
| Full day                                                           |  | 3,550,000.00      |
| LIVE STREAMING (Feed provided by Client )                          |  |                   |
| Live streaming 1 Hour                                              |  | 300,000.00        |
| Live streaming 2 Hours                                             |  | 500,000.00        |
| Livestreaming half day                                             |  | 900,000.00        |
| Livestream whole day                                               |  | 1,700,000.00      |
| YOU TUBE/LIVE STREAM ADVERTS                                       |  |                   |
| 30 Seconds Pre roll                                                |  | 25,000.00         |
| 60 Seconds Pre roll                                                |  | 35,000.00         |
| 120 seconds Mid-roll                                               |  | 60,000.00         |
| 30 Seconds Mid-roll                                                |  | 35,000.00         |
| 60 Seconds Mid-roll                                                |  | 50,000.00         |
| 120 seconds Mid-roll                                               |  | 70,000.00         |
| 30 Seconds Post roll                                               |  | 20,000.00         |
| 60 Seconds Post roll                                               |  | 30,000.00         |
| 120 seconds Post roll                                              |  | 50,000.00         |
| WEBSITE <a href="http://www.mwnation.com">www.mwnation.com</a>     |  |                   |
| 728x90 pixels top banner home page 30 days                         |  | 325,000.00        |
| 728x90 pixels top banner home page 15 days                         |  | 162,500.00        |
| 728x90 pixels top banner home page 7 days                          |  | 81,250.00         |
| 970x90 pixels bottom banner home page 30 days                      |  | 195,000.00        |
| 970x90 bottom pixels banner home page 15 days                      |  | 97,500.00         |
| 970x90 pixels bottom banner home page 7 days                       |  | 48,750.00         |
| 350x300 pixels right widget home page 30 days                      |  | 78,000.00         |
| 350x300 pixels right widget home page 15 days                      |  | 39,000.00         |
| 350x300 pixels right widget home page 7 days                       |  | 19,500.00         |
| 350x600 pixels right widget home page 30 days                      |  | 97,500.00         |
| 350x600 pixels right widget home page 15 days                      |  | 48,750.00         |
| 350x600 pixels right widget home page 7 days                       |  | 22,750.00         |
| 350x300 pixels right widget Inside page 30 days                    |  | 65,000.00         |
| 350x300 pixels right widget Inside page 15 days                    |  | 32,500.00         |
| 350x300 pixels right widget Inside page 7 days                     |  | 16,250.00         |
| 350x600 pixels right widget Inside page 30 days                    |  | 81,250.00         |
| 350x600 pixels right widget Inside page 15 days                    |  | 39,000.00         |
| 350x600 pixels right widget Inside page 7 days                     |  | 19,500.00         |
| Hyperlink/sponsored content 30 days                                |  | 162,500.00        |
| Hyperlink/sponsored content 15 days                                |  | 97,500.00         |
| Hyperlink/sponsored content 7 days                                 |  | 65,000.00         |
| website listing 3 months                                           |  | 65,000.00         |
| website listing 6 months                                           |  | 120,000.00        |
| website listing 12 months                                          |  | 200,000.00        |
| Email marketing                                                    |  | 200,000.00        |