



**PRINT MEDIA HOUSE
OF THE YEAR 2026**

IMAGINATION AND SPECIAL DESK RATES

EFFECTIVE 1 AUGUST 2026

IMAGINATION AND SPECIAL DESK	MK
Transliteration per word	72.00
Editing a page	9,000.00
Business card design	36,000.00
Email signature design	42,000.00
Logo design	240,000.00
Designing of adverts any size upto full page	60,000.00
Flyer design	96,000.00
Brochure design	120,000.00
Cartoon per illustration black and white	120,000.00
Cartoon per illustration full colour	156,000.00
Pullout, pictorial focus and centerspreads design	144,000.00
Calenders design	240,000.00
Video advert creation /60 secs	360,000.00
Audio advert creation	240,000.00
Newsletters, magazines , booklets design	360,000.00
Annual reports design	420,000.00
Concept development	480,000.00
Special desk: concept , compiling, designing and editing	1,800,000.00