

SME DIGITAL ADVERTISING RATES

EFFECTIVE 1 AUGUST 2026



PRINT MEDIA HOUSE
OF THE YEAR 2026

FACEBOOK/WHATS APP CHANNEL		VAT INCLUSIVE MK
Poster		18,000.00
Pinned service per day		60,000.00
Boosting Service (Minimum)		24,000.00
Sponsored content tag		120,000.00
Premium time fee		60,000.00
Video 60 seconds		18,000.00
Video 180 seconds		24,000.00
30 minutes sponsored program		200,000.00
60 Minutes sponsored program		350,000.00
INSTAGRAM		
Poster		9,600.00
Video 60 seconds		14,400.00
Video 180 Seconds		18,000.00
LINKEDIN		
Poster		9,600.00
Video 60 seconds		14,400.00
Video 180 Seconds		18,000.00
DIGITAL COMBO		
(Facebook, Instagram, whatsapp channel)		100,000.00
LIVESTREAMING (Tailor made quotations will be provided on request)		
1 Hour		650,000.00
2 Hours		1,000,000.00
Half a day		1,800,000.00
Full day		3,550,000.00
LIVE STREAMING (Feed provided by Client)		
Live streaming 1 Hour		300,000.00
Live streaming 2 Hours		500,000.00
Livestreaming half day		900,000.00
Livestream whole day		1,700,000.00
YOU TUBE/LIVE STREAM ADVERTS		
30 Seconds Pre roll		25,000.00
60 Seconds Pre roll		35,000.00
120 seconds Mid-roll		60,000.00
30 Seconds Mid-roll		35,000.00
60 Seconds Mid-roll		50,000.00
120 seconds Mid-roll		70,000.00
30 Seconds Post roll		20,000.00
60 Seconds Post roll		30,000.00
120 seconds Post roll		50,000.00
30 minutes sponsored program		200,000.00
60 Minutes sponsored program		350,000.00
WEBSITE www.mwnation.com		
728x90 pixels top banner home page 30 days		180,000.00
728x90 pixels top banner home page 15 days		90,000.00
728x90 pixels top banner home page 7 days		45,000.00
970x90 pixels bottom banner home page 30 days		90,000.00
970x90 pixels bottom banner home page 15 days		45,000.00
970x90 pixels bottom banner home page 7 days		22,500.00
350x300 pixels right widget home page 30 days		48,000.00
350x300 pixels right widget home page 15 days		24,000.00
350x300 pixels right widget home page 7 days		12,000.00
350x600 pixels right widget home page 30 days		54,000.00
350x600 pixels right widget home page 15 days		27,000.00
350x600 pixels right widget home page 7 days		13,200.00
350x300 pixels right widget Inside page 30 days		36,000.00
350x300 pixels right widget Inside page 15 days		18,000.00
350x300 pixels right widget Inside page 7 days		9,000.00
350x600 pixels right widget Inside page 30 days		42,000.00
350x600 pixels right widget Inside page 15 days		21,000.00
350x600 pixels right widget Inside page 7 days		10,800.00
Hyperlink/sponsored content 30 days		120,000.00
Hyperlink/sponsored content 15 days		60,000.00
Hyperlink/sponsored content 7 days		30,000.00
website listing 3 months		35,000.00
website listing 6 months		60,000.00
website listing 12 months		100,000.00
Email marketing		100,000.00