



PRINT MEDIA HOUSE
OF THE YEAR 2026

CORPORATE PRINT ADVERTISING RATES -01

EFFECTIVE 1 AUGUST 2026

THE NATION

BLACK AND WHITE

	MK
Quarter Page	405,000.00
Half Page	767,000.00
27x4 page	1,045,000.00
Full Page	1,279,000.00
Centre Spread	2,500,000.00

FULL COLOUR

Quarter Page	645,000.00
Half Page	991,000.00
27x4 page	1,306,000.00
Full Page	1,786,000.00
Centre Spread	3,214,000.00
5x1 Front	93,000.00
2x6 Front Strip	283,000.00
5X6 front page strip	722,000.00
5X6 back page strip	660,000.00
5x6 inside strip	433,000.00
5x2 Earpiece Back	112,000.00
5x2 Earpiece Inside	91,000.00

ACTION ADVERTS - BLACK AND WHITE

Rate per word	245.00
Minimum of 10 words	2,450.00
3cm x1 picture	7,500.00
3cm x 2 picture	9,000.00

ACTION ADVERT- FULL COLOUR

Rate per word	310.00
Minimum of 10 words	3,100.00
3cm x1 picture	8,000.00
3cm x 2 picture	11,000.00

INSERTS

A4 sheets	90.00
A3 sheets	115.00
A2 sheets	165.00
A1 Sheets	200.00

VOUCHERS

Collected	180,000.00
Delivered	270,000.00

BLOCK ADS ON ACTION AD PAGES - BLACK AND WHITE

6x2	31,000.00
9x2	44,000.00
10x3	71,000.00
12x3	88,000.00
15x3	112,000.00
10x8	183,000.00

BLOCK ADS ON ACTION AD PAGES - FULL COLOUR

6x2	3,800.00
9x2	53,000.00
10x3	81,000.00
12x3	99,000.00
15x3	119,000.00
10x8	220,000.00

OTHER CHARGES

Page Sponsorship	70% of the page value
Column Sponsorship	70% of the column value
Special page request	15% of the advertising cost
Advert design	15% of the advertising cost
Innovative adverts	Quotation on request

WEEKEND NATION

BLACK AND WHITE

	MK
Quarter Page	416,000.00
Half Page	820,000.00
27x4 page	1,120,000.00
Full Page	1,358,000.00
Centre Spread	2,700,000.00

FULL COLOUR

Quarter Page	661,000.00
Half Page	1,006,000.00
27x4 page	1,446,000.00
Full Page	1,790,000.00
Centre Spread	3,500,000.00
5x1 front	116,000.00
5X6 front page strip	773,000.00
5X6 back page strip	72,000.00
5x6 inside strip	467,000.00
5x2 Earpiece front	148,000.00
5x2 Earpiece Back	116,000.00
5x2 Earpiece Inside	97,000.00

ACTION ADVERTS - BLACK AND WHITE

Rate per word	270.00
Minimum of 10 words	2,700.00
3cm x1 picture	8,000.00
3cm x 2 picture	9,700.00

ACTION ADVERT- FULL COLOUR

Rate per word	330.00
Minimum of 10 words	3,300.00
3cm x1 picture	9,700.00
3cm x 2 picture	13,000.00

INSERTS

A4 sheets	106.00
A3 sheets	120.00
A2 sheets	170.00
A1 Sheets	198.80

VOUCHERS

Collected	200,000.00
Delivered	300,000.00

BLOCK ADS ON ACTION AD PAGES - BLACK AND WHITE

6x2	37,000.00
9x2	48,000.00
10x3	75,000.00
12x3	93,000.00
15x3	122,000.00
10x8	200,000.00

BLOCK ADS ON ACTION AD PAGES - FULL COLOUR

6x2	42,000.00
9x2	55,000.00
10x3	84,000.00
12x3	110,000.00
15x3	144,000.00
10x8	231,000.00

OTHER CHARGES

Page Sponsorship	70% of the page value
Column Sponsorship	70% of the column value
Special page request	15% of the advertising cost
Advert design	15% of the advertising cost
Innovative adverts	Quotation on request

NATION ON SUNDAY

BLACK AND WHITE

	MK
Quarter Page	394,000.00
Half Page	750,000.00
27x4 page	1,095,000.00
Full Page	1,260,000.00
Centre Spread	2,220,000.00

FULL COLOUR

Quarter Page	520,000.00
Half Page	787,000.00
27x4 page	885,000.00
Full Page	1,420,000.00
Centre Spread	2,690,000.00
5x1 front	78,000.00
5X6 front page strip	568,000.00
5X6 back page strip	540,000.00
5x6 inside strip	367,000.00
5x2 Earpiece front	123,000.00
5x2 Earpiece back	90,000.00
5x2 Earpiece inside	77,000.00

ACTION ADVERTS - BLACK AND WHITE

Rate per word	240.00
Minimum of 10 words	2,400.00
3cm x1 picture	7,400.00
3cm x 2 picture	10,000.00

ACTION ADVERT- FULL COLOUR

Rate per word	300.00
Minimum of 10 words	3000.00
3cm x1 picture	8500.00
3cm x 2 picture	11000.00

INSERTS

A4 sheets	73.00
A3 sheets	103.00
A2 sheets	135.00
A1 sheets	165.00

VOUCHERS

Collected	166,000.00
Delivered	244,000.00

BLOCK ADS ON ACTION AD PAGES - BLACK AND WHITE

6x2	27,000.00
9x2	42,000.00
10x3	67,000.00
12x3	87,000.00
15x3	109,000.00
10x8	167,000.00

BLOCK ADS ON ACTION AD PAGES - FULL COLOUR

6x2	32,000.00
9x2	46,000.00
10x3	73,000.00
12x3	94,000.00
15x3	114,000.00
10x8	217,000.00

OTHER CHARGES

Page Sponsorship	70% of the page value
Column Sponsorship	70% of the column value
Special page request	15% of the advertising cost
Advert design	15% of the advertising cost
Innovative adverts	Quotation on request

Contacts

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