



PRINT MEDIA HOUSE
OF THE YEAR 2026

CORPORATE PRINT ADVERTISING RATES 02

EFFECTIVE 1 AUGUST 2026

THE NATION

BLACK AND WHITE

MK

Quarter Page	485,000.00
Half Page	931,000.00
27x4 page	1,292,000.00
Full Page	1,587,000.00
Centre Spread	3,224,000.00

FULL COLOUR

Quarter Page	751,000.00
Half Page	1,066,000.00
Full Page	2,072,000.00
Centre Spread	4,000,000.00
27x4 page	1,759,000.00
5x1 front	112,000.00
2x6 Front Strip	271,000.00
5X6 front page strip	856,000.00
5X6 back page strip	779,000.00
5x6 inside strip	565,000.00
5x2 Earpiece back	143,000.00
5x2 Earpiece inside	116,000.00

INSERTS

A4 sheets	108.00
A3 sheets	126.00
A2 sheets	178.00
A1 Sheets	220.00

VOUCHERS

Collected	263,000.00
Delivered	389,000.00

OTHER CHARGES

Page Sponsorship	70% of the page value
Column Sponsorship	70% of the column value
Special page request	15% of the advertising cost
Advert design	15% of the advertising cost
Innovative adverts	Quotation on request

WEEKEND NATION

BLACK AND WHITE

MK

Quarter Page	581,000.00
Half Page	1,139,000.00
27x4 page	1,700,000.00
Full Page	1,898,000.00
Centre Spread	3,600,000.00

FULL COLOUR

Quarter Page	915,000.00
Half Page	1,327,000.00
27x4 page	2,196,000.00
Full Page	2,244,000.00
Centre Spread	4,300,000.00
5x1 front	145,000.00
5X6 front page strip	1,112,000.00
5X6 back page strip	982,000.00
5x6 inside strip	594,000.00
5x2 Earpiece front	218,000.00
5x2 Earpiece Back	178,000.00
5x2 Earpiece Inside	156,000.00

INSERTS

A4 sheets	172.00
A3 sheets	264.00
A2 sheets	290.00
A1 Sheets	224.00

VOUCHERS

Collected	342,000.00
Delivered	508,000.00

OTHER CHARGES

Page Sponsorship	70% of the page value
Column Sponsorship	70% of the column value
Special page request	15% of the advertising cost
Advert design	15% of the advertising cost
Innovative adverts	Quotation on request

NATION ON SUNDAY

BLACK AND WHITE

MK

Quarter Page	455,000.00
Half Page	823,000.00
27x4 page	1,263,000.00
Full Page	1,419,000.00
Centre Spread	2,719,000.00

FULL COLOUR

Quarter Page	695,000.00
Half Page	936,000.00
27x4 page	1,185,000.00
Full Page	1,699,000.00
Centre Spread	3,300,000.00
5x1 front	99,000.00
5X6 front page strip	761,000.00
5X6 back page strip	638,000.00
5x6 inside strip	442,000.00
Earpiece (5x2) front	150,000.00
Earpiece (5x2) back	126,000.00
Earpiece (5x2) inside	91,000.00

INSERTS

A4 sheets	108.00
A3 sheets	138.00
A2 sheets	178.00
A1 sheets	220.00

VOUCHERS

Collected	262,000.00
Delivered	387,000.00

OTHER CHARGES

Page Sponsorship	70% of the page value
Column Sponsorship	70% of the column value
Special page request	15% of the advertising cost
Advert design	15% of the advertising cost
Innovative adverts	Quotation on request

Contacts

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